



Ready to be part of something big in retail?

**JOIN US. REAL CHANGE HAPPENS
WHEN WE WORK TOGETHER.**

RETAIL MEMBERSHIP GUIDE

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The National Retail Federation
is committed to helping your
retail business and the retail
industry go further.

WHY JOIN?

NRF membership means you and your colleagues are part of the organization that speaks for the nation's largest industry. This diverse community has exclusive access to premier data, economic forecasts, industry experts and grassroots alerts.

Membership is company-wide and open to each employee. NRF can help advance your company with our retail resources and programs.

We have more than 100 years of experience championing the people and policies that fuel success for retailers, the jobs they create and the lives they impact.

Simply put, we are stronger together.

We amplify retail's voice at every level, for every retailer.

NRF members are the first to know about the policies impacting their business and the industry. We help our members and retailers navigate legislative and policy issues at the federal and local level, ensuring the industry's success. Our resources help keep you engaged, informed and updated on the latest issues from data and consumer privacy to supply chain, tax reform and more.

Advocacy Alerts and Grassroots

NRF keeps you up to date about the latest movements on Capitol Hill impacting retailers. You will always be plugged into any changes, wins and challenges through NRF's action alerts. NRF empowers retail workers with the [Action Center](#), where you can take a stand and make your voice heard on what matters most to you, your job and our industry.



RetailPAC

Federal policymakers create laws and regulations every day that impact retailers. Our bipartisan PAC has a simple mission: To support campaigns of candidates who are pro-growth, pro-jobs and pro-retail for the United States Senate and House of Representatives.



Retail Advocates Summit

NRF's Retail Advocates Summit gives retailers a seat at the table to directly connect with policymakers, tells retail's story and celebrates contributions to advocacy.

The 2022 Retail Advocates Summit features The Retail Experience, which gives retailers the opportunity to show Capitol Hill who we are as an industry.



Retail Advocates Town Hall

NRF's Retail Advocates Town Hall program brings together retailers and key policymakers for exclusive conversations on retail's future. Each virtual town hall focuses on important policy topics affecting retailers.



Store Tours

Store Tours help connect Congress to the retail industry. Each year, NRF's advocacy team facilitates a range of tours for members of Congress at local retail companies across the U.S.

NRF members get more.



Your company has unlimited opportunities with [NRF membership](#).

There is something for everyone in your company, regardless of title or functional area. Our strategic programs are designed to maximize your company's ROI and help move the industry into the next era of retail.

NRF Member Briefings

This [retail member benefit](#) provides customized virtual briefings tailored to industry area, interest and needs. Topics can include consumer and holiday research, trade policy, cybersecurity risks in retail, operating during COVID-19 and more.

NRF Research

NRF keeps you and your company at the forefront of the latest consumer research, economic forecasts and retail trends. Joining NRF means your company can stay ahead with access to [exclusive research reports](#) and benchmarking surveys to help make data-driven decisions.

NRF Dinners

NRF Dinners are held throughout the year in cities around the United States. These special events bring retail professionals together to build local relationships within the industry. This opportunity allows local retailers to network and share ideas, insights, best practices or challenges.

NRF Cyber Risk Exchange

This digital platform provides [cyber retail members](#) the ability to share and receive threat intelligence and collaborate with their peers and U.S. government agencies to mitigate cyber threats.

NRF On Demand

Our video platform provides an all-access pass to all employees at member companies. Members can watch [top-rated content](#) from industry-leading events and unique programs at any time and on any device.

MEMBERSHIP PROGRAMS

NRF Webinars

NRF's Supply Chain Lunch and Learn series provides supply chain strategies for executives and professionals in retail supply chain roles. This series focuses on areas involving supply chain, transportation, logistics, operations and sustainability.

Only [NRF members](#) can take advantage of our exclusive weekly benchmarking calls where retail leaders share best practices and how they are bringing employees back into physical workspaces during the pandemic.

The Retail Reimagined webinars highlight pressing industry issues around innovation and technology, consumer trends, holiday shopping seasons and more.

NRF Operation Open Doors

NRF Operation Open Doors provides guidance and tools for members to use as they continue to operate safely as we emerge from the COVID-19 health crisis. Areas of guidance include logistics, safety issues and bringing employees back to the office.

Retail Law Resource Center

The [Retail Law Resource Center](#) is a hub for in-house retail counsel to learn the latest strategies for guiding and advising organizations. Regularly updated resources include: NRF Ligation Risk Tracker, Retail Litigation Headquarters, Retailer Workplace Harassment Training Courses, benchmarking surveys, COVID-19 return to office resources and more.

NRF Foundation's RISE Up Trainings

[RISE Up](#) conflict prevention trainings

The retail operations and customer conflict prevention credentials utilize best practices from large retailers to support training for front-line retail employees on how to safely navigate conflicts within the store. In addition, this training provides crisis prevention strategies.

[RISE Up](#) Warehouse, Inventory and Logistics certificate

This new training course was developed in collaboration with the Association for Supply Chain Management Foundation. This industry-recognized credential meets the growing need for skilled supply chain, logistics, distribution and transportation employees.

NRF retail member companies are exclusively eligible to receive **10 FREE** passes per training credential program.

Convening retail leaders and executives to help shape the industry

NRF offers 40+ members-only committees and councils for NRF retail members. These groups provide members with an exclusive platform to network, share ideas, establish best practices, grow their careers and prepare testimony for Congress.

From the CIO Council and Strategic Supply Chain Council to the Sustainability Council and LP Council, these groups bring together industry visionaries and leaders to explore new possibilities, make their voices heard and help shape retail's future.

NRF offers councils and committees covering a wide range of functional roles and industry topics, including:

- CIO Council
- Digital Council
- Diversity, Equity & Inclusion Working Group
- Financial Executives Council
- General Counsels Forum
- IT Security Council
- Loss Prevention Council
- Marketing Executives Council
- National Council of Chain Restaurants
- Policy Council
- Strategic Supply Chain Council
- Sustainability Council
- Talent Acquisition Group
- Taxation Committee

NRF CONNECT: A TOOL JUST FOR COUNCILS AND COMMITTEES

NRF Connect is a private collaboration platform designed specifically for NRF council and committee members. Members are able to share best practices, source innovative answers to pressing questions and stay up to date on retail trends and policies.

Exclusive member discounts for NRF events.

NRF provides teams from retail member companies exclusive access to top industry events featuring retail thought leaders and innovators. With year-round [events](#) and content, you can hear directly from retail experts as they offer strategic insights and best practices to help propel brands forward.

NRF
2023
RETAIL'S
BIG SHOW

NRF
RETAIL
LAW
SUMMIT

NRF
SUPPLY
CHAIN 360

NRF
PROTECT

NRF
NEXUS

NRF
RETAIL
ADVOCATES
summit

Members save more

Retail member companies **can save \$260,000+** a year through a variety of members-only benefits and programs.

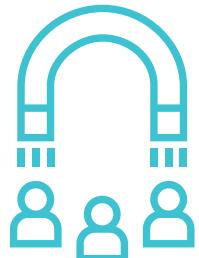
Discover how 16,000+ leading retail companies maximize their membership return on investment.



We are your eyes and ears on Capitol Hill:

**MEMBERS CAN SAVE AN AVERAGE OF
\$100,000 TO \$250,000
WITH NRF LOBBYING AND ADVOCACY EFFORTS**

Tap into retail's talent pool and
**SAVE UP TO
\$5,000**



with free access to the
retail-only NRF Job Board

NRF ON DEMAND

provides year-round, free content from our top-rated event sessions, valued at up to



**\$2,000
PER EMPLOYEE**



**RETAILERS CAN SAVE UP TO
\$15,000**

WHEN CYBERSECURITY TEAMS UTILIZE
THE NRF CYBER RISK EXCHANGE



Members can access **30 FREE PASSES** to the NRF Foundation's RISE Up COVID-19 TRAINING PROGRAMS

**A VALUE OF
\$450**

and

**A VALUE OF
\$1,000**

10 free RISE Up credential trainings for
Warehouse, Inventory and Logistics

Save time and maximize investment with **MEMBERS-ONLY RATES** and team pricing at NRF events. Hear from leading retail speakers and learn top strategies while **SAVING UP TO
\$3,500**

Connect with our team today at
membershipinfo@nrf.com

INTERESTED IN
even more
BENEFITS?

The company we keep means business.

JOIN TODAY!

Connect with our membership team, schedule a call to learn more or ask how we can help your company at membershipinfo@nrf.com.



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